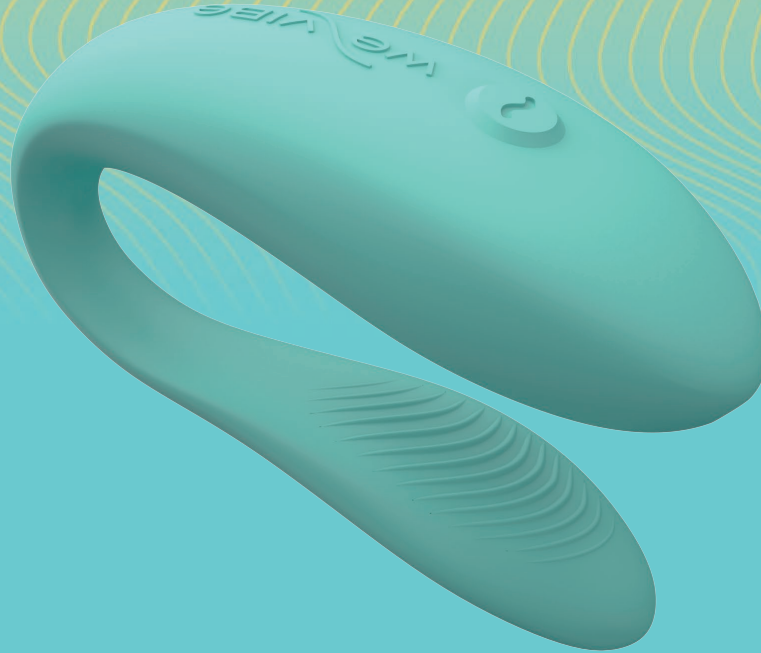


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# Sync Lite

**Start Your Connection**

Smooth, simple and easy to use, Sync Lite is the perfect toy to start your adventure with couples toys – and the simplest version of We-Vibe's iconic design.

# What is it

Sync Lite is an intuitive vibrator for curious couples looking to deepen their connection. Smooth and simple to use, Sync Lite is the perfect way to start your adventure with hands-free vibrations you can both enjoy.

# Who it's for

Sync Lite is aimed at curious couples who are looking to spice up their sexual repertoire. They may own a few sex toys already but likely will not have tried a couple's vibrator before. Sync Lite is a simple, intuitive couples' toy, offering the core functions of the classic Sync toy at a competitive price.

# How to control

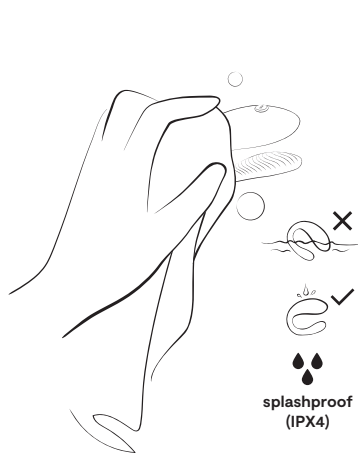
Sync uses simple, single-button controls. To turn on, press the control button on the toy. To cycle through vibration modes and intensity levels, press the control button again. Long press the button to turn the toy off again. Sync can also be controlled using the We-Vibe app.

# How to charge:

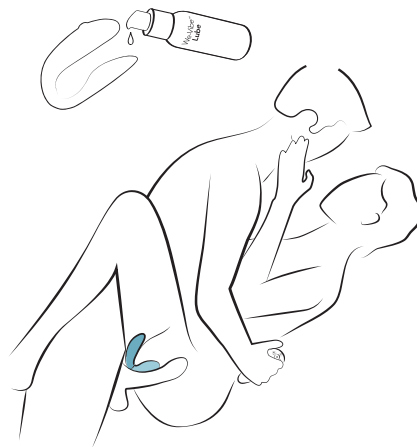
Enjoy up to 45 minutes of play with every charge. When it's time for a recharge, insert the charging pin. Make sure that the charging pin is inserted from the front with slight upwards angle. After 90 minutes, your toy is ready to go!



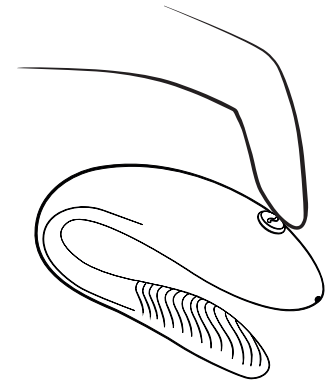
# How to play



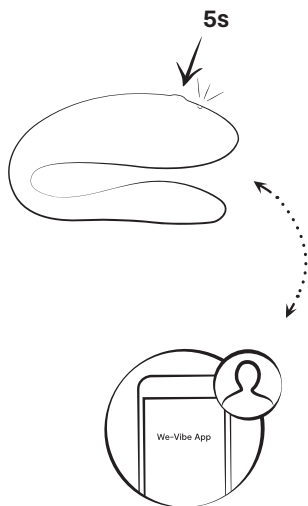
1. Before using Sync Lite, use a damp cloth and premium toy cleaner. Dry it with a lint-free cloth. Do not submerge it in water.



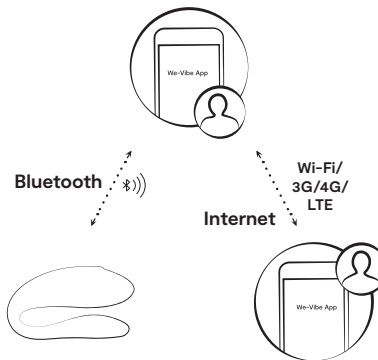
2. Apply a little lube to the internal arm of the toy and slide it into the vagina to stimulate the G-spot during sex.



3. Turn on Sync Lite by pressing the control button at the top of the toy. Once the toy is on, press the control button again to cycle through different vibration modes.



4. Enjoy hands free play of Sync Lite in the same room with the We-Vibe app. To connect, press and hold the We-Vibe button for 5 seconds. The toy will vibrate twice, and LED light will start flashing to indicate Sync Lite is in pairing mode. Once paired, the toy will vibrate three times and the LED will stop flashing.



5. Sync Lite can also be used for long distance play. Both you and your partner need the We-Vibe app on your smartphones. Follow the pairing instructions and ensure the phone remains within Bluetooth range.

# Features

- Ergonomic pleasure shape
- We-Vibe app
- Single-button control
- Slim insertable arm
- 10 intensity levels
- Whisper quiet
- Rechargeable
- Splashproof IPX4
- Silky-smooth silicone
- Up to 45 minutes of play

## Product and USP descriptions

### Ergonomic Pleasure Shape

Sync Lite is designed to allow couples to experience shared vibrations, hands-free, during sex. Maximum pleasure, maximum comfort.

### App & Single-Button Control

Use the simple single-button control on the toy or use the We-Vibe app to explore more options. Play together with a partner using the app to give your play extra spark – across a room or a continent.

### Slim insertable arm

Soft edges and sleek design means Sync Lite slips inside the vagina comfortably, allowing easy wear during sex. Sync Lite adds vibrations that both partners can enjoy.

### 10 Intensity Levels

Sync Lite provides 10 different intensity levels, so you can control the power of your vibrations. Start with a gentle buzz and increase the intensity when things get hot...

### Whisper Quiet

Sync Lite's powerful, rumbling vibrations are surprisingly quiet and discreet, so you can confidently use your toy without alerting the neighbors...

## Vibration modes



Low



Medium



High



Ultra



Pulse



Cha-Cha



Tease



Ramp



Tempo



Heartbeat

More with the free  
We-Vibe app.



# How to demo Sync Lite

- 1** Introduce Sync Lite to the customer, explaining that it's a great introduction to couples vibrators.
- 2** Explain that We-Vibe invented the couples vibrator to allow shared vibrations, hands-free, during sex – and that Sync Lite is the simplest, most competitively priced model in the Sync range.
- 3** Demonstrate Sync Lite's slim insertable arm, designed for a comfortable, wearable fit.
- 4** Demonstrate Sync Lite's single-button control; turn the toy on using the power button, then cycle through the 10 different vibration modes using the same button.
- 5** Invite customers to feel the vibrations on their fingers – noting how quiet it is – before using the single button to turn the toy off again.
- 6** Note that Sync Lite is IPX4 splashproof – this means it can get wet for play or washing, but cannot be fully submerged in water.
- 7** Pair Sync Lite with the We-Vibe app and demonstrate how the vibrator can be controlled.
- 8** Highlight We-Vibe quality – body-safe silicone, rechargeable, 2-year warranty.
- 9** Note the charging pin socket and the rechargeable feature, demonstrate how to place the pin into the toy to charge.



**NOTE:** This document is for training purposes only. This should not be printed or displayed for consumers.

# Product specs

**Colors:**

Aqua & Pink

**SKU:**

Aqua

SNSY4SG5

Pink

SNSY4SG3

**EAN / UPC:**

Aqua

4251460619752

Pink

4251460619745

**Battery type:**

USB rechargeable lithium-ion battery

**Material:**

Body-safe silicone. Produced without phthalates and latex.

**Run Time:** 45 min

**Charge Time:** 90 min

**Waterproof:** IPX4

**Product weight:** 162 g

**Unit weight:** 183 g

**Packaging dimensions:**

9 cm x 9 cm x 4,7 cm

**Case dimensions:**

28,6 cm x 20 cm x 21,6 cm

**Case weight:**

4,39 kg

**Case count:**

24

**HS Tariff (Code):**

Aqua - 90191010

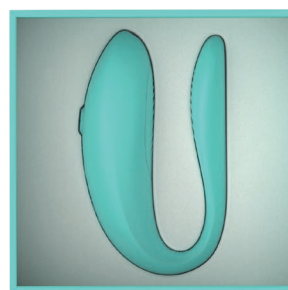
Pink - 90191010

**Warranty:**

2 Years

**Box contains:**

Sync Lite couples' vibrator, USB pin charging cable, cotton storage pouch, quick start guide, safety instructions





# MSRPs

EUR	USD	CAD	GBP	CHF	NOK
89	89	109	79	119	990
DKK	SEK	RUB	HDK	CNY	KRW
699	990	---	695	690	129,000
SGD	MYR	JPY	AUD	NZD	NTD
140	440	13,350	129	149	2,900
INR	PHP	VND	THB	IDR	
5,700	4,600	1,973,000	2,740	1,262,000	

## What testers say

*"We-Vibe Sync Lite is everything I need – I can't believe so many great quality functions are available at such a low price."*

*"This little toy packs some power – my partner and I were awkwardly holding vibrators in place during sex before – now we can do it hands free! Best \$\$ I've ever spent!"*

*"The vibrations really are strong enough for both of you to feel it during sex – this is a game changer and it's crazy that more people don't know about it!"*

*"Sync Lite is such a smart idea – slides in easy, stays in place even if you try some really spicy positions... The BEST present for a couple looking to switch things up."*



We-Vibe

